

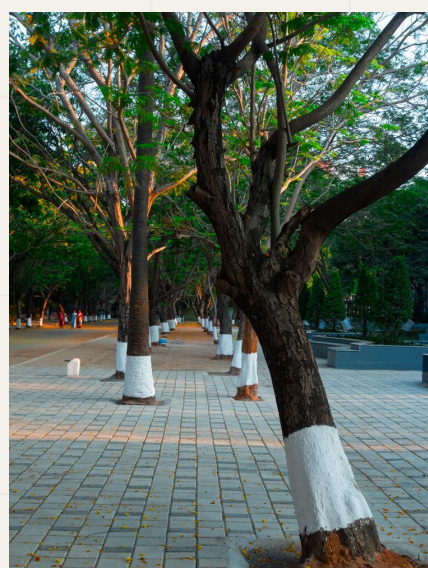
PROSPECTUS 2026 - 27

India's only school for the *complete* filmmaker.

Eleven months. Every craft of cinema. A 30-acre film city, a faculty of working professionals, and an advisory board of the people who built Indian cinema.

Everything a year at QURA *holds*.

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CLASS OF 2026 · CHENNAI

Most film schools teach you *one craft*. The industry needs people who command *all of them*.

You don't pick a lane at QURA — you learn the whole road. Writing, direction, cinematography, editing: over eleven months you make six films on professional equipment, on a real film city, beside mentors with current credits across Netflix, festivals and landmark Indian cinema. You enter knowing you love film. You leave a complete filmmaker.

One year. *Measured* in what you make.

11

MONTHS · FULL-TIME · ON CAMPUS

6

FILMS YOU WRITE, SHOOT & CUT

4

CRAFT PHASES, BUILT LIKE A PRODUCTION

1:3

FACULTY RATIO — NEVER LOST IN A CROWD

24

SEATS. ONE LIMITED COHORT

30

ACRES OF FILM CITY TO SHOOT INSIDE

The September 2026 batch is open.

APPLICATIONS CLOSE AUGUST 15, 2026 — OR ONCE THE COHORT IS FULL

FROM THE FOUNDER

A letter from *Lata Murugan.*

I grew up in the corridors of AVM Studios — India's oldest surviving film studio, founded by my grandfather, A. V. Meiyappan. Cinema was not a career choice for me; it was the air I breathed. But when I entered film education — first as a student, then as a teacher across India, the United States and Southern Africa — I saw the same gape everywhere.

Film schools taught craft in silos. You chose direction or cinematography or editing in your first year, before you understood what filmmaking truly demanded. Theory lived in one classroom; practice lived in another. And the cost of entry locked talented students from middle-class families out entirely.

QURA is my answer to all of that.

In twenty years of teaching — at L.V. Prasad Film & TV Academy, at institutions across three continents — I have seen what produces great filmmakers. It is not specialisation at eighteen. It is immersion: making films from day one, learning every craft, and discovering your voice through the act of creation itself.

That is what we have built at QURA. An eleven-month intensive where you don't just study filmmaking — you do it. Six films. Four phases. Theory every morning, production every afternoon.

Our faculty are not academics who once made films. They are working filmmakers — Emmy-nominated cinematographers, Netflix-credited editors, Fulbright scholars — who bring the industry into the classroom every single day. Our partners — Qube Cinema, Rajalakshmi Institutions and LevelUp Learning — bring technology, infrastructure and a community of 18,000+ filmmakers to your doorstep.

To the students reading this: if you have a story to tell, we will give you the craft to tell it. To the parents reading this: your child will be safe, supervised, and shaped by people who have dedicated their lives to this art form.

Warm regards,

Lata Murugan



Lata Murugan

**FOUNDER & ACADEMIC HEAD
FORMER HEAD OF DIRECTION,
L.V. PRASAD FILM & TV ACADEMY**

*"QURA is what I would have wanted
at twenty-two."*

**GRANDDAUGHTER OF A.V.
MEIYAPPAN,
FOUNDER OF AVM STUDIOS**

Most aspiring filmmakers don't lack talent. They lack the *door* into the industry.

.01

You love film.

You've watched hundreds, imagined your own, shot on whatever you had. But no one has shown you how to turn that obsession into a professional craft.

.02

We train you on real productions.

Over eleven months you make six films on professional equipment, beside mentors who've worked on Netflix shows, Emmy-nominated projects and landmark Indian cinema.

.03

You leave with proof.

Not just a certificate — a portfolio of completed films, a network of industry mentors, and the command that comes from doing the work.

OUR PHILOSOPHY

Complete, *not specialised.*

Every student learns writing, direction, cinematography, editing and production. You graduate understanding the entire filmmaking pipeline — not one corner of it.

Production, *not theory.*

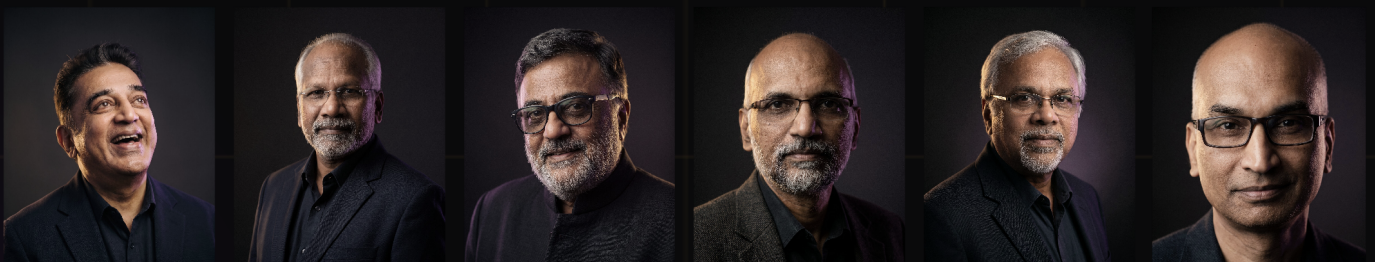
From your first week, you're behind the camera. Six complete film projects in eleven months. Theory mornings build knowledge; practical afternoons build craft.

Accessible, *not exclusive.*

QURA opens world-class film education to talent, not just wealth. Production costs are included in fees.

The people who built Indian cinema. Shaping how you'll *learn* it.

Our advisory board isn't a list of endorsers. It's the directors, cinematographers and editors whose films a billion people grew up on — guiding the curriculum you'll train inside, and leading masterclasses through your year.



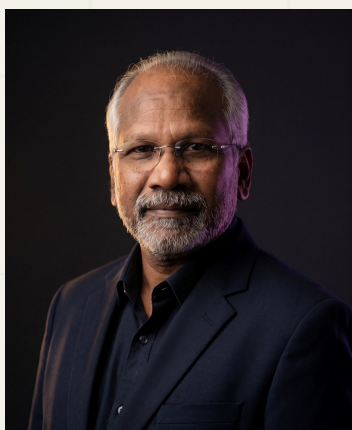


ACTOR · FILMMAKER

Kamal Haasan

Nayakan · Indian · Thevar Magan · Vikram — over 230 films across five decades, spanning acting, writing, direction and production.

National Awards · Padma Bhushan



DIRECTOR

Mani Ratnam

Nayakan · Roja · Bombay · Iruvar · Ponniyin Selvan — the filmmaker whose grammar shaped modern Indian cinema.

7 National Awards · Padma Shri

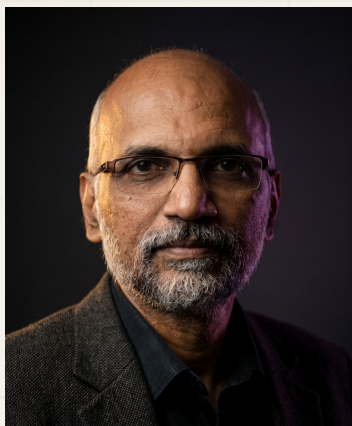


CINEMATOGRAPHER · ISC

P. C. Sreeram

Mouna Ragam · Geethanjali · Agni Natchathiram · OK Kanmani — light as language. President, Qube Cinema.

National Award — Best Cinematography · Our Partner

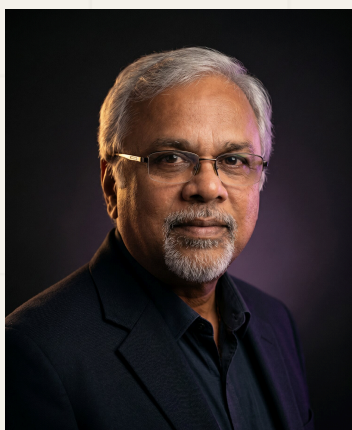


EDITOR

A. Sreekar Prasad

RRR · Raavanan · Kannathil Muthamittal — more than 600 films across 17 languages.

9 National Awards · Invited to the Oscar Academy (AMPAS)



FILMMAKER · QUBE CO-FOUNDER

Jayendra Panchapakesan

180 · *Margazhi Raagam* — co-founded JS Films with P. C. Sreeram; a storyteller across film, advertising and live experiences.

Co-Founder, Qube Cinema · Our Partner



TECHNOLOGIST · QUBE CO-FOUNDER

Senthil Kumar

Pioneer of digital cinema in India — the technology behind Qube now powers 7,000+ screens across 48 countries.

Member, Academy (Oscars) Committee · Co-Founder, Qube Cinema

Masterclasses with the masters, through your year.

GUIDING THE CURRICULUM YOU TRAIN INSIDE



The set is the only classroom that matters.

QURA · CHENNAI

Working professionals. Still *shaping the screen*.

Your instructors aren't retired academics — they're cinematographers, editors and directors of photography with current credits across Netflix, festivals and Indian cinema, teaching you on real productions.



FILMMAKER & EDUCATOR

Uma Vangal

Filmmaker, film critic and media scholar with over 32 years in media education. Two-time Fulbright Fellow. Leadership roles at L.V. Prasad Film & TV Academy, Loyola College and the Asian College of Journalism.



CINEMATOGRAPHER

Sharanya Chander

Trained under ace DOP Nirav Shah. Credits on *Enthiran 2.0*, *Super Deluxe* and *Sita Ramam*; shot *Coke Studio Tamil* and Netflix's *Nayanthara: Beyond the Fairy Tale*. Member, Indian Women Cinematographer Collective.



DIRECTOR OF PHOTOGRAPHY

Sraiyanti

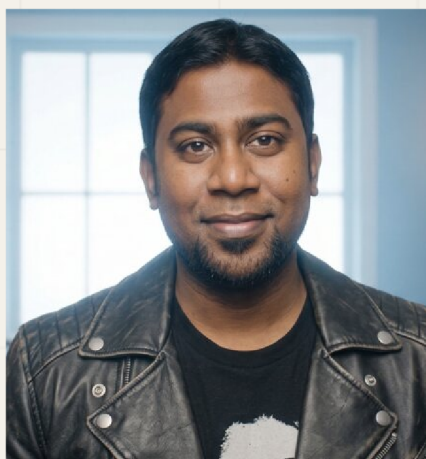
DOP on *Gargi* (2022) and *The Feast* (2024) — Best Visual Storytelling at IFFLA. Emmy-nominated for *India's Forbidden Love*; her documentary *Auto Queens* premiered at IDFA. Has worked with VICE, Al Jazeera and Discovery.



EDITOR

Abhishikta Kaila

Award-winning editor and SRFTI graduate. On-set editor with director Abhishek Chaubey on Netflix's *Killer Soup*. Assisted National Award-winning editor A. Sreekar Prasad on *Baahubali*, *RRR* and *Guru*.



SOUND ENGINEER

Daniel Charles

Over 15 years across live concerts, broadcast and game audio. Former Head of Audio Engineering at Bridge Academy, Chennai; currently Live Sound Engineer with Media Pro International, Dubai. Expert in L-Acoustics, Dante and leading DAWs.



WRITER · DIRECTOR · MENTOR

Praveen Raghupathy

Mentored 150+ students at L.V. Prasad Film Institute. More than 25,000 trained through 180+ filmmaking workshops across India — one of the country's most experienced filmmaking educators.

IN THE CLASSROOM

A 1:3 faculty ratio means your mentors know your name, your strengths and your blind spots — and push you accordingly, every single day.

BEYOND THE CLASSROOM

Guest lectures from working professionals and masterclasses by the advisory board bring the industry to you — before Qube's network takes you to the industry.

The One-Year *Programme.*

Eleven months, full-time, on campus in Chennai. You enter knowing you love film. You leave a complete filmmaker — with six finished films and command of every craft.

11

MONTHS FULL-TIME

6

FILMS YOU MAKE

4

CRAFT PHASES

1:3

FACULTY RATIO



Built the way films are *made*.

MONTHS
1 – 2

Foundations

Still photography, composition, framing. The language of cinema and visual grammar. You learn to see like a filmmaker before you touch a movie camera — and tell your first story through curated still images.

MONTHS
3 – 5

Building Blocks

Moving image, continuity, dialogue. Documentary theory and interview craft. Cameras, sound recording and editing software become daily tools in your hands.

MONTHS
6 – 8

Applied Craft

Documentary, music video and ad filmmaking — including AI-assisted production tools — plus advanced post-production. Your highest period of creative output.

MONTHS
9 – 11

The Final Film

Write, shoot and complete your 10-minute narrative short — your thesis film. Faculty mentorship intensifies. Your film premieres in a Qube-equipped theatre before an industry audience, and the best work is submitted to national and international festivals.

Four phases. Each one ends with a film in your hands.

SEE THE SIX FILMS · P.16

Theory in the morning. A real set in the *afternoon*.

EVERY MORNING

Theory & film language

Film history, visual grammar, screenwriting, story structure, and the close analysis of cinema — building your critical eye and your film language.

EVERY AFTERNOON

Practical & production

Camera work, lighting setups, sound recording, editing and on-set production — real cameras, real sets, beside industry-seasoned faculty.

EVERY CRAFT · YOU DON'T PICK A LANE — YOU LEARN THE WHOLE ROAD

Writing

Structure, screenwriting, character, dialogue.

Direction

Blocking, performance, visual story, on-set leadership.

Cinematography

Camera, light, lens, composition, colour.

Editing & Post

Assembly, pacing, sound, DI, delivery.



*“Most schools graduate a specialist.
QURA graduates a filmmaker who can
step into any role on a set with
fluency.”*

Six films.

One year.

Progressive projects that build from still images to a complete narrative short. By graduation, you hold a professional portfolio across multiple formats.

01	Photo Story Master composition and visual storytelling through curated still images.	MONTHS 1–2
02	Continuity Exercise The grammar of filmmaking — cuts, continuity and dialogue scenes.	MONTH 3
03	Interview Exercise Documentary skills — framing, lighting and sound recording.	MONTHS 4–5
04	Documentary Film A complete non-fiction film, from research to final cut.	MONTHS 6–7
05	Music Video/Ad Film Commercial content using AI-assisted tools and current industry technology.	MONTHS 7–8
06	Final Narrative Short Film Write, direct, shoot and edit your own 10-minute narrative film — your thesis, premiered in a Qube-equipped theatre.	MONTHS 9–11

A level playing field. All production costs — equipment, locations, post — are covered from your fees. No student spends out of pocket on any project. Films are judged purely on creative merit.



Most schools give you
a classroom. We give
you a *film city*.

A 30-acre campus of real, varied locations — glass-and-steel buildings, atriums, courtyards and grounds that become your sets — with edit & DI suites and a Qube-equipped theatre. You don't simulate a production. You walk onto one.

30

ACRE CAMPUS

Qube

EQUIPPED THEATRE

Post

& DI SUITES ON SITE

Sets

ACROSS THE CAMPUS

You don't simulate a production.
You *walk onto one*.



THE GLASS BUILDING



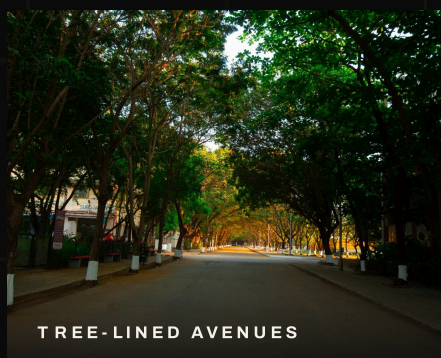
GLASS ATRIUMS

Real locations,
open to every student.

The campus itself is your backlot — architecture, gardens and grounds that double as sets for almost any scene.

Premiere in
true cinema.

A Qube-equipped screening theatre — the same technology powering cinemas worldwide — plus edit, grade and DI suites on site.



TREE-LINED AVENUES



COTTAGES & STANDING SETS



LANDSCAPED GARDENS



THE OPEN-AIR CAFÉ



ART & LANDMARKS

The campus sits within the Rajalakshmi Group's NAACA++ accredited institution — your certification carries the institutional weight of a respected university.

Learn in the city. Shoot at the *film city*.



THE CITY CAMPUS · PERUNGUDI

Where theory lives.

Your daily base for craft and theory — classrooms, edit suites, equipment rooms and screening rooms at RMZ Millennium Park, in the heart of Chennai's tech corridor, minutes from the industry.

Rajalakshmi Engineering College Campus, RMZ Millennium Park, Perungudi, Chennai — 600 096



QURA FILM CITY · THANDALAM

Where films get made.

The 30-acre Rajalakshmi Engineering College campus — your backlot of glass architecture, courtyards, gardens and grounds, with post & DI suites and the Qube-equipped theatre.

Rajalakshmi Engineering College, Rajalakshmi Nagar, Thandalam, Chennai — 602 105

LIVING HERE

Settle in near campus.

We don't run a hostel — but we care about your landing. Our team will help connect you with trusted paying-guest and apartment options near the RMZ city campus, so you live close to where you learn.

COME AND SEE IT

Visit before you decide.

We encourage students and parents to walk both campuses before applying. Schedule a visit through our admissions team at admissions@qurafilm.com or via qurafilm.com.

What it feels like to study *here*.

A limited cohort of 24

Personalised mentorship and hands-on equipment access for everyone. A 1:3 faculty ratio means you are never lost in a crowd.

A diverse cohort

Fresh graduates and career-switchers. Engineers, writers, photographers and dreamers — a creative community that mirrors the real film industry.

A balanced rhythm

Theory mornings build film language and critical thinking. Practical afternoons put that knowledge to work immediately. Knowledge and craft, built together, daily.

A level playing field

All production costs are funded from fees. No student has a financial advantage on a shoot — films are judged on creative merit alone.

Industry access

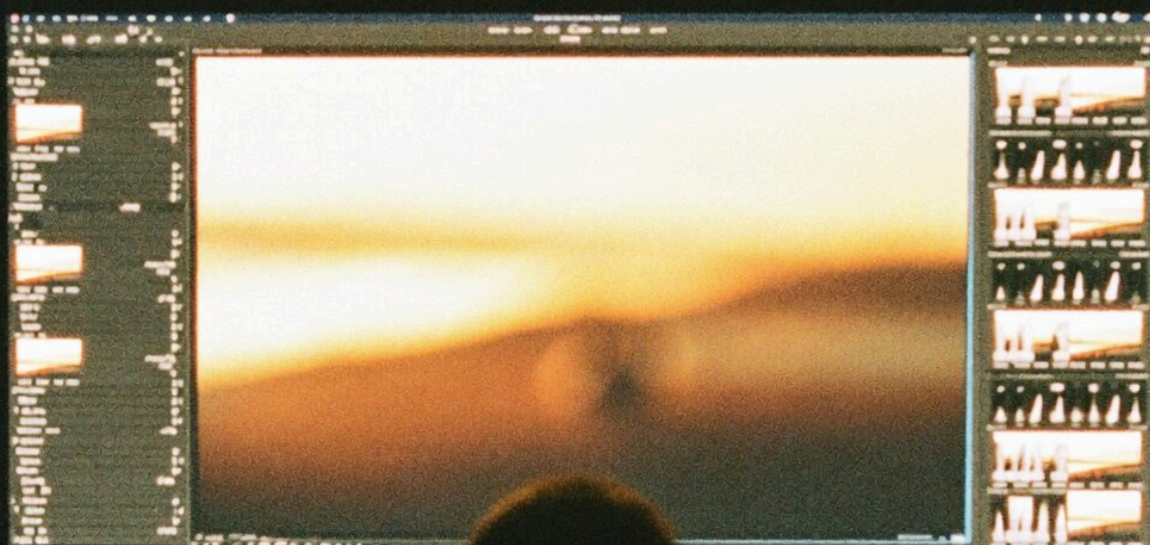
Masterclasses by the advisory board. Guest lectures from working professionals. Internship pathways through Qube Cinema's global exhibition network.

Festival promotion

The best student films from each cohort are promoted and submitted to national and international festivals. Your thesis film is your calling card.

Enter as a student. Leave as an auteur.

CLASS OF 2026



Post & DI — where films are found.

EDIT · GRADE · FINISH ON SITE

The industry is booming. The *talent gap* isn't.

\$30B+

INDIA'S M&E INDUSTRY BY 2026

Fuelled by OTT platforms, regional content and digital-first studios.

Source: FICCI-EY Media & Entertainment Report, 2026

547M+

STREAMING VIEWERS IN INDIA

And climbing — an audience hungry for original content.

30,000+

HOURS OF CONTENT / YEAR

Commissioned across Indian OTT — needing trained professionals.

WHAT STRUCTURED TRAINING CHANGES

₹1.5–3L

PER ANNUM · WITHOUT STRUCTURED TRAINING
FREELANCE / ASSISTANT ROLES

4x

₹6–12L

PER ANNUM · WITH INDUSTRY-GRADE SKILLS
PRODUCTION HOUSES · OTT · AD AGENCIES

Nearly **80% of India's film workforce is freelance with no formal training**. Structured, every-craft education is your edge from day one — and your thesis film is your calling card.

Trained in every craft. Employable in *every* role.

CAREER PATH

WHAT YOU'LL DO

Film Direction

Direct feature films, short films and webseries for theatrical and OTT release.

Cinematography

Work as Director of Photography on films, series, commercials and documentaries.

Editing & Post - Production

Edit features, series and commercial content; colour grading and DI.

Documentary Filmmaking

Produce non-fiction for broadcasters, NGOs and streaming platforms.

Ad & Corporate Films

Create commercials, brand films and corporate video for agencies and brands.

Content Creation

Build an independent career as a digital content creator and visual storyteller.

YOUR INDUSTRY NETWORK

Through **Qube Cinema's** exhibition ecosystem — 7,000+ installations across 48 countries — and **LevelUp Learning's** community of 18,000+ filmmakers, QURA graduates gain internship opportunities, industry introductions and a professional network across every segment of Indian film.

VERSATILITY IS THE EDGE

Because you're trained across every discipline, you can step between roles — direct one project, shoot the next, cut a third. In an industry that is 80% freelance, range is income.

Industry. Academia. Technology. *Pedagogy.*



TECHNOLOGY & INDUSTRY

Qube Cinema

Pioneer in digital cinema — 7,000+ installations across 48 countries. Brings equipment access, screening facilities, an industry network across the exhibition ecosystem, and internship pathways for graduates.



ACADEMIC & INFRASTRUCTURE

Rajalakshmi Institutions

NAAC A++ accredited, affiliated to Anna University. Provides the City Campus at RMZ Millennium Park and the 30-acre Thandalam film city — and awards your Certificate in Filmmaking.



MARKETING & CURRICULUM

LevelUp Learning

India's leading filmmaking education platform, with a community of 18,000+ learners and filmmakers. Drives admissions, industry engagement and the advisory board.

The Brain Behind QURA

ACADEMIC HEAD & CURRICULUM DESIGNER

Lata Murugan

Twenty years of film education across India, the US and Southern Africa. Former Head of Direction, L.V. Prasad Film & TV Academy. Designed every aspect of the QURA curriculum from first principles.

Four partners. One mission — make world-class film education accessible.

EST. 2026 · CHENNAI

Four steps to the *cohort*.

A short, honest application. We read every one. Talent and point of view decide — not pedigree.

01

Apply online

Tell us who you are and why film. Takes about ten minutes at qurafilm.com.

02

Portfolio & statement

Share anything you've made — a phone film, photos, writing — and a short statement of intent. No prior work? Tell us what you'd make.

03

Conversation

A relaxed interview with our faculty to understand your goals — and answer your questions.

04

Offer & enrolment

Receive your decision, confirm your seat, and choose an installment plan. The September 2026 batch begins.

WHO WE'RE LOOKING FOR

18 and above. A bachelor's degree is welcomed but not required — we admit on passion and potential, not pedigree.

A point of view. People who can't stop thinking about film — and have something they want to say with it.

Commitment. A full-time, on-campus programme in Chennai. You'll live and breathe filmmaking for eleven months.

NO FILM BACKGROUND?

Many of our strongest applicants come in self-taught — a phone, a DSLR, an obsession. We teach the craft from foundations up.

IMPORTANT DATES

Applications open	Now
Applications close	August 15, 2026*
Batch begins	September 2026

*Or once the cohort of 24 is full — whichever is earlier.

WHAT YOU GRADUATE WITH

A portfolio of six completed films, a Certificate in Filmmaking from Rajalakshmi Engineering College (NAAC A++), a network of industry mentors — and the all-round command to work on any set.

Enter as a student. Leave as an *auteur*.

Applications for the September 2026 batch are open. Twenty-four seats.
Applications close August 15, 2026 — or once the cohort is full.

BEGIN YOUR APPLICATION

qurafilm.com/apply

admissions@qurafilm.com

City Campus — RMZ Millennium Park, Perungudi, Chennai 600 096

Qura Film City — REC Thandalam, Chennai 602 105



SCAN TO APPLY